



Touchstone Energy[®]
Cooperatives

The power of human connections[®]

Craighead Electric Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:

Craighead Electric Cooperative
P.O. Box 7503
Jonesboro, Ar 72403

E-mail us at:
connectionscard@craigheadelectric.coop

Or visit our Web site at:
www.craigheadelectric.coop.



**Craighead Electric
Cooperative Corporation**

Your Touchstone Energy[®] Cooperative 

P. O. Box 7503
Jonesboro, AR 72403
(800)794-5012, www.craigheadelectric.coop



Co-op Connections[®] Program



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Co-op Connections® Program

Introducing the Co-op Connections Program

A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All Craighead Electric Cooperative members will receive free Co-op Connections fobs and cards and a list of participating local and national businesses.
- This program gives participating businesses exposure to our 21,000 members and millions more served by our fellow Touchstone Energy Cooperatives.
- A list of participating businesses will be provided to all Craighead Electric Cooperative members. These businesses are also posted on the web at: www.craigheadelectric.coop.
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, radio ads, newspaper articles, bill stuffers, etc.



Front of Card

The program is FREE to participating businesses.

Here are examples of typical discounts:

- 3 cents off per gallon of gasoline
- Receive a FREE 16 Oz. fountain drink with the purchase of an 8 gallon fill up or more.
- \$2.00 off any large pizza.
- 10% off in stock items
- Mon., Tues., Wed. night only, 10% off total bill
- 20% OFF paint accessories with purchase of Ace Brand Paint.

Here's how the card works:

All Craighead Electric Cooperative members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

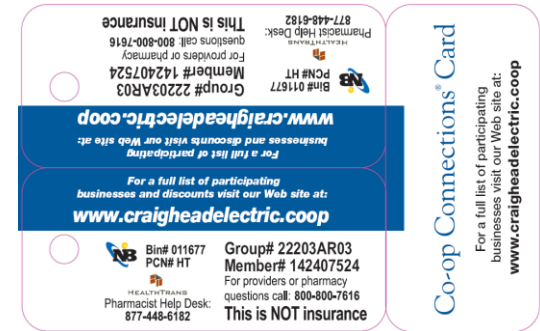
All participating businesses have the choice to opt out of the program at the end of every year.



Back of Card

Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.

Key Fob



Businesses also receive free:



Window Stickers

Register Stickers

